



AutoMate
DIY Auto Repair From EBSCO

The logo is centered in a white box with a dark border. It features a stylized speedometer with a blue needle pointing to the right, a red needle pointing to the left, and a blue checkmark in the center. Below the speedometer, the word "AutoMate" is written in a bold, sans-serif font, with "Auto" in red and "Mate" in blue. Underneath, the text "DIY Auto Repair From EBSCO" is written in a smaller, black, sans-serif font.

AutoMate



agenda

1

key
points

2

competitive
advantages

3

user
experience

4

how to sell
AutoMate

AutoMate



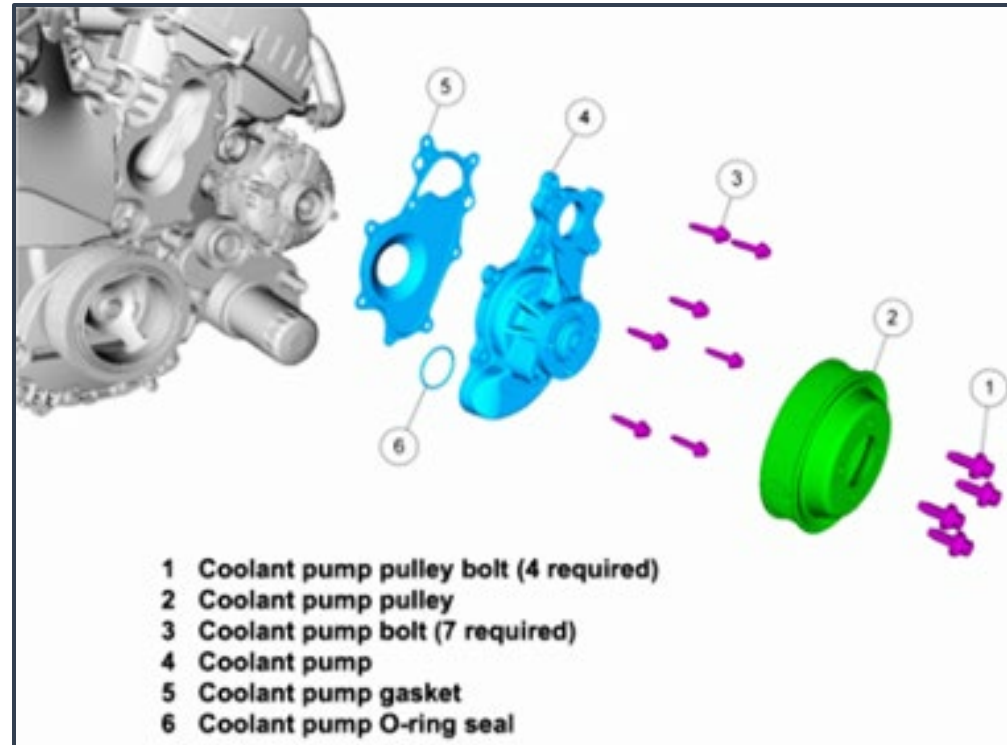
key points

- Powered by MOTOR
- Provides the largest and most trusted OEM parts database
- Covers all major manufacturers of domestic and imported vehicles
- Includes MOTOR labor times, which are the industry standard
- Includes step-by-step repair procedures, wiring diagrams, service bulletins
- Quarterly content updates
- User-friendly navigation

AutoMate



key points



High-quality component location diagrams

AutoMate



vs. AARC



Regular content updates and improved user experience



Better coverage of vehicles in operation today



AutoMate



vs. AARC



Improved user experience

AutoMate



vs. AARC

AutoMate includes:

- 66 makes
- 33 makes with ongoing coverage
- 30 makes with older model-year coverage
- 1,731 year and make combinations

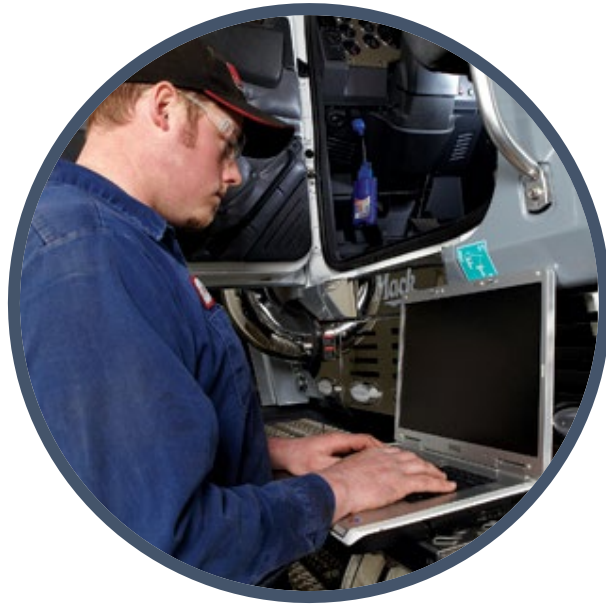
AARC includes:

- 53 makes
- 0 makes with ongoing coverage
- 17 makes with older model-year coverage
- 1,435 year and make combinations

AutoMate



vs. Chilton Library



Intuitive,
user-friendly
navigation



Higher-quality
content that's
industry-trusted



Timely
updates

AutoMate



vs. Chilton Library

AutoMate includes:

- 33 makes with ongoing coverage
- 9,255 models with repair information from 1990 to the present

Chilton includes:

- 32 makes with ongoing coverage
- 7,500 models with repair information from 1990 to the present

AutoMate



special notes



WhyAutoMate?



Sales to North
America only



AllData
conversions



AutoMate



demo

DEMONSTRATION



AutoMate

DIY Auto Repair From EBSCO

Any questions?

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